

HIGH

**Monday-Friday
6am-10am**



LOW

**Play High / Low Every Monday thru Friday
between 6am and 10am with Jim Franklin
to win CASH.**

How To Play:

- 1. Listen Monday thru Friday between 6am and 10am for Jim Franklin to tell you to call in to play. Be caller number 5 on the studio line 715-362-2899.***
- 2. You will be asked to guess the total in the High / Low Jackpot. The value could be anywhere between \$1.00 and \$500.00, cents are included in total.***
- 3. After your guess you will be told if your guess is too High or too Low. If you guess the exact amount in the jackpot, you win that amount.***
- 4. The objective to win, is to listen and keep track of all guesses to narrow down the total amount in the jackpot.***
- 5. You must be 18 to play. No purchase is necessary. All WCYE and Heartland Communications General contest rules apply. See General contest rules at www.coyote937.com. Contest starts 5-17-2021 and can be ended at any time by WCYE and Heartland Communications.***